



Leaders and Brains (The Brain of a Leader II)

Sydney, Australia, April 20, 2010

This workshop brings together neuroscience, leadership, and the work of Clare Graves.

Professor Clare Graves' work made it clear that *what* we think is not the same as *how* we think. Since then the considerable body of work that has come from the study of **neuroscience** has enabled us to better understand the brain processes that impact on our leadership processes. In this workshop Dr Douglas Long draws together research and practicalities from both sources to provide tools that can enable improved leadership practices and approaches.

No prior understanding of the work of Clare Graves or of neuroscience is required. The workshop will explain these and their relevance to leadership in such a way that you are equipped to be more effective in your leadership role.

The workshop covers four main areas:

1. a basic introduction to the work of Clare Graves and the relevance this has to the way in which we lead organisations today whether they are governmental, for-profit, not-for-profit, religious, social, or the family
2. a basic introduction to neuroscience in which the role of the reptilian, limbic, and neocortical areas of the brain are explained
3. an explanation of the areas of the brain in which control is centred (reptilian-limbic or limbic-neocortical – what we call the 'red zone' or 'blue zone') and what these mean in behavioural terms
4. the development of basic skills so that a person can be more effective in their leadership role

Prior to attending the workshop, all participants will be required to complete **The Brain Map® questionnaire and you will receive feedback from this at the workshop. The questionnaire takes about 20-30 minutes to complete on-line. Access details will be provided following registration on the workshop.**





Workshop facilitator

Douglas Long is a Director of Group 8 Management Pty Ltd. He is responsible for leading Group 8's work in the corporate sector and ensuring the delivery of high quality and value-adding services to clients around Australia and the region. He has a PhD in organisational psychology.

For more than 40 years Douglas Long has been learning about, practicing, researching, teaching and facilitating leadership and change.

Where and when?

Tuesday April 20, 2010, 8-30am -5-00pm

North Sydney Harbourview Hotel
17 Blue Street,
North Sydney

(100m down Blue St towards the Harbour Bridge from North Sydney Railway Station)

Cost:

\$660 per person inclusive of GST, includes all materials, coffee on arrival, morning tea, lunch and afternoon tea.

Cheques should be made out to Group 8 Management Pty Ltd and sent to PO Box 459, Lindfield, NSW 2070.

Payment by telegraphic transfer can be made to

**Group 8 Management Pty Ltd.,
Commonwealth Bank,
BSB 062-157, Account No. 10112814**

Register now

Complete the enrolment form below and email it to dlong@gr8management.com . Alternatively fax it to (02) 9487 6249, or post it to PO Box 459, Lindfield, NSW 2070.



The Brain of a Leader II

Registration and Tax Invoice:

Organisation:

Address:

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Telephone:

Email:

People attending:

Name

Position

Contact phone

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Fee attached: people @ **\$660 each** \$.....

When completed, please send to **Group 8 Management Pty Ltd., PO Box 459, Lindfield, NSW 2070;** or fax: **(02) 9487 6249.**

Please either include your cheque (if posting) or provide details of your telegraphic transfer including receipt number.

**Group 8 Management Pty Ltd
ABN 52 107 418 575**